

Message from Leadership

Looking to the future!

We are part of this transformation.

Welcome to Copag!



Dear reader, we present our Social Balance Sheet for 2020. Looking at past year makes us sure that no circumstance or external obstacle is able to paralyze us. We faced important challenges that significantly marked Copag da Amazônia S/A before market and society.

How many lessons learned! We managed to capture synergies and engagement between processes and people to achieve and exceed results.

We entered 2020 with an overly optimistic attitude, with goals and objectives outlined, and Copag with a new face and motto: **Enjoy it!** We launched our new visual identity and were incredibly happy with results, which gave rise to some changes in our operations' visual management at the factory and the office, which will end in 2021.

In mid-March, our country was taken by surprise with COVID-19 pandemic, which prompted Copag to take quick action, ensuring our employees, family, society, and organization's health. Accordingly, in conjunction with Cartamundi group,



some safety and prevention measures were implemented, namely: institution of home office work, investments in alcohol gel, masks, social distancing in all factory departments, reduction in people using chartered transport, application of COVID-19 tests, reformulation of work forms and meetings, among others. All our efforts were to ensure our employees' health and jobs, since we believe that people are our organization's greatest asset.

We are very proud that, even in the midst of this challenging scenario, Copag expanded its operations in Latin America establishing a Joint Venture partnership with Chilean company Big Bang Entertainment, which became Big Bang Copag.

We started 2020 in full swing, a splendid start and, despite many obstacles, the Company continued to grow with this partnership.

All the same, our teams' engagement and active participation were surprising, transforming difficulties into opportunities, inspiring people, and sharing values. With this synergy and dedication, we achieved, in 2020, significant results in all departments and

the company.

During this process of adjustment to the new normal, it became clear that we are part of the solution and that together we can overcome all challenges. None of us ended 2020 as we started.

In 2021, our journey is just beginning, but we know that it will be a year of many challenges and achievements for Copag. We are still certain that assigning new meanings is always necessary, and our DNA makes us investigate the future with hope and boldness.

We are extremely grateful to all Copag employees for constantly building such a beautiful history of success and challenges that have been overcome together.

Ana Carolina Corte Real Gonçalves
CEO

