

Message from the CEO

Dear Sir,

2022 was a year of fresh starts, new learning and new perspectives on old habits. The pandemic has brought many lessons, and we have managed to think and reflect on these learnings.

Many things changed in recent years and, with the latest events, there are still many uncertainties. However, we can see light at the end of the tunnel, and we remain focused on the safety of our team. The year 2022 gave us the chance to evolve, connect-

ing us with people again. We had the opportunity to live with each other again.

There were many challenges, readaptations, new opportunities and projects that needed to be developed with different methodologies. Copag is proud of all the operations performed this year, of how the activities evolved and how committed the team was, which gives us the certainty that we are on the right path. The year 2022 was another positive period for our company, despite the challenges facing Brazil and the economic impacts of other countries.

We started 2022 full of positivity, resuming projects that were on stand-by during the isolation period, and developed new actions to resume activities and entertainment for our customers. The market has changed. The pandemic showed how important our work is, and it was extremely important for us to look at entertainment in different manners, bringing new ideas to ensure that family moments continue after this phase we are living.

We reinforced our concern for the environment, with a close eye on the operational cycle of our production, respecting our values to positively impact the environment in which we live.

Our team remained united in the development of projects and in the creation of new actions focused on customers and the products that Copag sells, achieving the expected result for the past year.

The year 2023 will be a challenging in political and economic terms, as we start the year with a major obstacle in the retail sector. However, we are attentive to global issues since, as a global company, we work as a team and continue to reinvent ourselves.





Photo: Copag Executive Board

I would like to thank the Copag team for another year full of positive energy, which confirms that our success comes from the effort of everyone who is part of this team, thus guaranteeing another special chapter in our history.

Ana Carolina Corte Real Gonçalves
CEO